



Who You Are

First of all, thank you! You've stepped up as a leader on the Life.Church Online Team. Responsibility naturally follows leadership. As you step into your new role, it's important to remember who you represent online.

You are a representative of Life.Church. You represent the church, Craig Groeschel, and most importantly, Christ—in everything you do and wherever you are. In the grocery store. At your child's soccer game. Even hanging out at Starbucks. People are listening.

And one space they're really watching your communication? Social media. This is an area where it's easy to get tripped up, especially when you're new to the team and haven't had as much time to absorb the culture.



Perspective

Take a minute and think about who you are. Now think about the online version of you: @_____.

For example, think of Alan George and his online self: @alanvgeorge.

Alan George is a follower of Christ. But if you went and looked at @alanvgeorge's conversations, would you be able to tell that @alanvgeorge is a follower of Christ?

The things we say and do online are actually more visible to more people, and more permanent than our in-person conversations and actions. What we share online is magnified, and it's out there indefinitely. Every caring inquiry. Every flippant reply. Every encouraging thought. Every complaint. Every word.

Our online presence is something our grandchildren and great-grandchildren could see. So what will they see? Would people know you're excited about church this weekend or just the football game?

Can they see the priority Jesus has in your life?



10 Commandments of Using Social Media

by Craig Groeschel

Read these 10 helpful suggestions for how you can use social media in ways that will show others your love for God while not allowing social media to define you or to take an unhealthy place in your life.

Social media and technology are amazing tools, and with a little discipline and prayer, they can be a gift to connect with others and reflect your love for an amazing God.

1. Put God first in all you say and post.
2. Love others as you want to be loved.
3. Use social media to facilitate—not replace—real relationships.
4. Use social media instead of being controlled by it as an idol.
5. Turn your virtual other cheek to posts that offend you.
6. Do not post out of emotion.
7. Always reflect Jesus. Love God both online and offline.
8. Do not use social media to fuel temptations.
9. Form your own opinions; do not follow the crowd.
10. Do not base your identity on what other people think.